

Press release  
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## Royalmount looks to the general public for project improvements Citizen activities launched

**Montreal, September 23, 2019** — Having held dozens of meetings and roundtables since May with groups and organizations, Carbonleo now invites the general public to join the conversation, whether online or by attending the public events it has organized.

Starting October 2, public events are slated to be held near the Royalmount site, hosted by experts from the co-creation firm [Percolab](#). Attendees will receive details on the project, which is evolving in response to the positive discussions Carbonleo has been conducting with the Town of Mount Royal, the City of Montreal, and the boroughs affected. Dates and locations of the events are available on Royalmount's website.

Members of the public interested in another way of getting in touch can also go to the [Royalmount, Let's Chat](#) Facebook page or to [royalmount.com](#) to share their ideas on topics such as urban mobility, sustainability, or other aspects of the project.

“We’ve collected a flood of innovative ideas and points of view from the groups and organizations we’ve met in these months,” said Carbonleo Executive Vice President and Partner Claude Marcotte. “And we’re confident that the general public has lots to say that will enrich our reflections and contribute to making the project something we can all be proud of. They are after all the real experts on the Montreal experience.”

More than 70 experts and professionals have been consulted since the process began in May. Close to 20 meetings have been held to talk about potential opportunities and what can be improved for the benefit of the local and metropolitan communities. An ideation roundtable and several additional work sessions involving 40 individuals were also put together in collaboration with BRAC (Bureau de recherche, d’animation et de consultation).

Carbonleo is determined to put all the ideas received to work to enhance and improve the project. This version will reflect the contributions of all Montrealers who pitched in. What’s more, it will incorporate the recommendations of the Namur–De la Savane working group established by the City of Montreal and the Quebec government to study ways to improve mobility in the area.

## About Carbonleo

Carbonleo is a private Quebec based property development and management company that has pioneered a progressively human, vibrant and highly experiential approach to developments. Inspired by top creators and by world-class best practices, the team of story builders at Carbonleo creates engaging communities through projects that fulfill the aspirations of present and future consumers.

With a track record of developing successful next generation mixed-use developments, Carbonleo is dedicated to the ongoing revitalization of Montreal, and in continuing to create a portfolio of exciting, high value, differentiated assets that integrate seamlessly into the regions in which they come to life. The company, which employs 70 people and was founded in 2012, has numerous projects in its stable including Quartier DIX30™, Royalmount™, as well as Four Seasons Hotel and Private Residences Montreal. <http://carbonleo.com/en/>.

## About L Catterton Real Estate (LCRE)

Montreal's Carbonleo and L Catterton Real Estate ("LCRE"), the real estate investment and development arm of L Catterton have partnered to launch Royalmount. With over \$15 billion of equity capital across six fund strategies in 17 offices globally, L Catterton is the largest and most global consumer-focused private equity firm in the world. L Catterton's team of more than 160 investment and operating professionals partners with management teams around the world to implement strategic plans to foster growth, leveraging deep category insight, operational excellence, and a broad thought partnership network. Since 1989, the firm has made over 200 investments in leading consumer brands.

L Catterton was formed through the partnership of Catterton, LVMH (Louis Vuitton Moët Hennessy) and Groupe Arnault. L Catterton Real Estate seeks to generate attractive risk-adjusted returns from a select number of high quality, luxury retail-driven, mixed-use real estate developments in premium locations globally, building close and long-term partnerships with premier local developers. LCRE provides differentiated operating and strategic support to its partners, all focused on enhancing value and investment returns to the benefit of all stakeholders. Some notable projects include the Miami Design District and Ginza SIX in Tokyo, Japan.

<http://www.lcattertonrealestate.com/>.

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Source: Carbonleo

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